



DESIGN COMMITTEE
Tuesday, February 7, 2012
Brewed Awakenings
64 A E. Main Street
Newark, DE 19711
8:00 AM

- 1. Approval of the Meeting Minutes to the meetings held on January 3, 2012**
- 2. Discussion: “Sandwich” Board sign ordinance**
- 3. Design Guidelines Subcommittee Report**
- 4. Old Business**
 - Way-finding signage.**
 - Bicycle Parking**
- 5. New Business**
- 6. Next meeting date – 3/6/12**
- 7. Public Comment**

Please Note: This agenda may be altered during the course of the meeting by motion of the Downtown Newark Partnership Design Committee.

/mtf

Goals and Objectives for 2012

1. Review and Update the Design Guidelines for Downtown Newark,
2. Expand the architectural survey boundaries to include Main Street from McDonalds Circle to Chapel Street , Delaware Ave, and Elkton Road to Apple Road by utilizing the services of the Architectural History graduate program at the University of Delaware.
3. Review the signage regulations and work with the Code Enforcement Division to improve building signage, creating preferred design elements for a more unified district, and guidelines for temporary signage and banners.
4. Explore the development and placement of “Information Kiosks” downtown.
5. Develop and Fundraise for a future beautification project.
6. Complete, and provide further additions, to the Alleyway Project.
7. Research other possible public artwork projects and partner with community and local artists.
8. Create a map of Downtown, UD, and surrounding areas identifying opportunities for public art and sculptures.
9. Identify sustainable practices and where to find information for existing building renovations.

On-going work within our mandate.

1. Review all development plans submitted by developers for construction and/ or renovation on properties in the downtown district against the Design Guidelines for Downtown Newark and prepare a report to Planning Commission and City Council regarding same.
2. Monitor graffiti vandalism.
3. Advocate for underground utility placement.
4. Advocate for older existing buildings in Downtown to incorporate LEED standards into their building through rehabilitation incentives.