

Community Profile Newark, Delaware

POPULATION & DEMOGRAPHICS

POPULATION

	Year	Population
	1990	25,693
	2000	28,547
	2010	31,454
	2015*	30,575
	Change 1990 - 2000	11.1%
	Change 2000 - 2010	10.2%
	Change 1990 - 2010	22.4%
	Change 2010 - 2015	-2.8%

SOURCES: U.S. Census Bureau, *Nielsen-Claritas, Inc.

DIVERSITY (2010)

Race/Ethnicity	Percent
White	79.4%
Black/African American	6.4%
Asian	7.1%
American Indian	0.1%
Pacific Islander	0.0%
Other	6.9%
Hispanic or Latino	4.8%
Not Hispanic or Latino	95.2%

SOURCE: U.S. Census Bureau

HOUSEHOLD INCOME

Median Household Income

Year	Amount
2000*	\$48,954
2010	\$58,054
2015	\$61,319
Change '10 - '15	5.6%

SOURCES: Nielsen-Claritas, Inc. *U.S. Census Bureau

Household Income Distribution (2010)

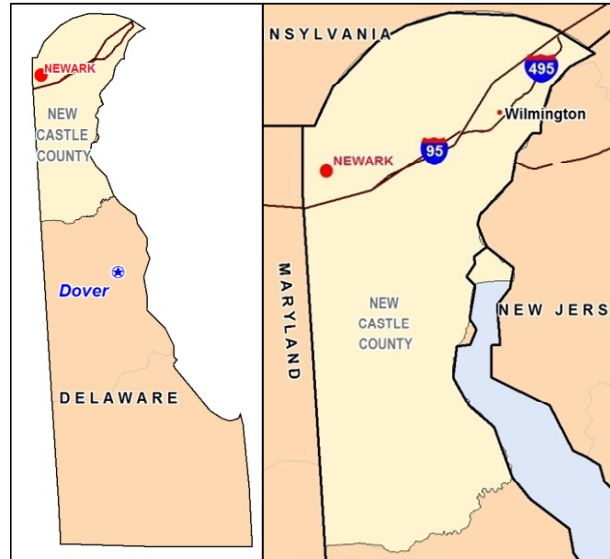
Households	9,394
Less than \$35,000	32.7%
Between \$35,000 and \$75,000	28.5%
Greater than \$75,000	38.8%

SOURCES: Nielsen-Claritas, Inc. *U.S. Census Bureau

EDUCATIONAL ATTAINMENT

Highest Level	2010
No High School Diploma	6.3%
High School Diploma Only	17.8%
1 to 3 Years College	23.8%
Associate Degree	6.8%
Bachelors Degree	28.4%
Graduate Degree	23.7%
12 to 15 years of education	41.6%
16 or more years of education	52.1%

SOURCE: Nielsen-Claritas, Inc.



AGE DISTRIBUTION

Percent

Age Group (in years)	2000*	2010	2015
0-17	12.5%	11.6%	11.6%
18-34	54.8%	51.0%	47.8%
35-54	17.6%	19.0%	20.6%
55-64	5.9%	8.5%	8.8%
65-74	4.6%	5.1%	6.3%
75 and over	4.5%	4.8%	5.0%

SOURCES: Nielsen-Claritas, Inc. *U.S. Census Bureau

Numeric

Age Group (in years)	2010	2015
0-17	3,468	3,534
18-34	15,230	14,613
35-54	5,669	6,284
55-64	2,543	2,684
65-74	1,529	1,941
75 and over	1,449	1,519

SOURCES: Nielsen-Claritas, Inc. *U.S. Census Bureau

Change in Population by Age Group 2010-2015

Age Group (in years)	Number	Percent
0-17	66	1.9%
18-34	-617	-4.1%
35-54	615	10.8%
55-64	141	5.5%
65-74	412	26.9%
75 and over	70	4.8%

SOURCES: Nielsen-Claritas, Inc. *U.S. Census Bureau

MEDIAN AGE

Year	Age
2000*	23.0
2010	24.9
2015	27.2

SOURCES: Nielsen-Claritas, Inc. *U.S. Census Bureau

Community Profile: Newark, Delaware

LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	15,672
2010	14,745
January, 2011	14,727
% Change 2000 - 2010	-6.3%

SOURCE: U.S. Bureau of Labor Statistics

EMPLOYMENT	Number	Percent
2000	15,259	97.4%
2010	13,696	92.9%
January, 2011	13,620	92.5%

SOURCE: U.S. Bureau of Labor Statistics

UNEMPLOYMENT	Number	Percent
2000	413	2.6%
2010	1,049	7.1%
January, 2011	1,107	7.5%

SOURCE: U.S. Bureau of Labor Statistics

LABOR PARTICIPATION (2010)

	Percent
Male	69.9%
Female	59.5%
Total	64.2%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY INDUSTRY (2010)

Industry	Employment	Percent
Total	13,696	100%
Agriculture/Forest/Fish/Hunt	17	0.1%
Construction	467	3.4%
Manufacturing	1,010	7.4%
Wholesale Trade	199	1.5%
Retail Trade	1,862	13.6%
Transport/Warehouse/Utils	322	2.3%
Information	316	2.3%
Fin/Insur/RE/Rent/Lse	973	7.1%
Prof/Sci/Tech/Admin	907	6.6%
Mgmt of Companies	18	0.1%
Admin/Spprt/Waste Mgmt	353	2.6%
Educational Svcs	3,495	25.5%
Health Care/Soc Asst	1,156	8.4%
Entertainment/Rec Svcs	389	2.8%
Accommodation and Food Services	1,513	11.0%
Other Services (excluding Public Administration)	378	2.8%
Public Administration	320	2.3%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

RESIDENT EMPLOYMENT BY OCCUPATION (2010)

Occupational Group	Employment	Percent
Total	13,696	100%
Management, Including Farmers and Farm Managers	1,391	10.2%
Business and Financial Operations	539	3.9%
Computer and Mathematical	418	3.1%
Architecture and Engineering	402	2.9%
Life, Physical, and Social Science	335	2.4%
Community and Social Services	192	1.4%
Legal	70	0.5%
Education, Training, and Library	1,920	14.0%
Arts, Design, Entertainment, Sports, and Media	287	2.1%
Healthcare Practitioners and Technical	592	4.3%
Healthcare Support	194	1.4%
Protective Service	182	1.3%
Food Preparation and Serving Related	1,380	10.1%
Building and Grounds Cleaning, and Maintenance*	257	1.9%
Service: Personal Care and Service	820	6.0%
Sales and Related Occupations	1,569	11.5%
Office and Administrative Support	1,783	13.0%
Farming, Fishing, and Forestry*	11	0.1%
Construction and Extraction*	369	2.7%
Installation, Maintenance, and Repair*	224	1.6%
Production*	288	2.1%
Transportation and Material Moving*	472	3.4%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

* Blue-collar occupations

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2010)

Occupational Group	Employment	Percent
Total	5,955	100%
Healthcare Practitioner/Technician	592	9.9%
Life/Physical/Social Science	335	5.6%
Architecture/Engineering	402	6.8%
Arts/Design/Entertainment/Sports/Media	287	4.8%
Business and Financial Operations	539	9.1%
Computer and Mathematical	418	7.0%
Education/Training/Library	1,920	32.2%
Legal	70	1.2%
Management including Farmers/Farm Mgrs	1,391	23.4%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2010)

Occupational Group	Employment	Percent
Blue-Collar	1,621	13.8%
White-Collar	12,075	88.2%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

Community Profile: Newark, Delaware

LABOR FORCE, *continued*

COMMUTATION PATTERNS (2009)

Where Employees Live

Residence Location	Percent
Total	100%
New Castle County, DE	69.1%
Cecil County, MD	8.2%
Chester County, PA	6.3%
Kent County, DE	3.6%
Sussex County, DE	3.3%
Delaware County, PA	1.6%
Philadelphia County, PA	0.8%
Gloucester County, NJ	0.7%
Salem County, NJ	0.7%
Montgomery County, PA	0.5%
All Other Locations	5.2%
Non-residents as % of employees	30.9%

SOURCE: U.S. Bureau of the Census On The Map

Where Residents Work

Employment Location	Percent
Total	100%
New Castle County, DE	72.1%
Kent County, DE	4.3%
Chester County, PA	3.3%
Cecil County, MD	3.3%
Philadelphia County, PA	3.0%
Delaware County, PA	2.7%
Sussex County, DE	2.2%
Montgomery County, PA	1.5%
Baltimore County, MD	0.5%
Salem County, NJ	0.5%
All Other Locations	6.7%
% of residents working outside home county	27.9%

SOURCE: U.S. Bureau of the Census On The Map

AVERAGE ANNUAL EARNINGS BY INDUSTRY (2009 - County)

NAICS	Industry	Earnings
-----	Total	\$53,673
11----	Forestry, fishing, hunting, agriculture support	\$0
21----	Mining	\$0
22----	Utilities	\$98,371
23----	Construction	\$53,086
31----	Manufacturing	\$0
42----	Wholesale trade	\$78,194
44----	Retail trade	\$26,416
48----	Transportation & warehousing	\$41,947
51----	Information	\$57,141
52----	Finance & insurance	\$76,720
53----	Real estate & rental & leasing	\$45,471
54----	Professional, scientific & technical services	\$85,691
55----	Management of companies & enterprises	\$88,840
56----	Administration & Support, Waste	\$32,302
61----	Educational services	\$41,639
62----	Health care and social assistance	\$49,875
71----	Arts, entertainment & recreation	\$25,999
72----	Accommodation & food services	\$17,845
81----	Other services (except public administration)	\$28,527

SOURCE: U.S. Bureau of Labor Statistics (QCEW)

MEDIAN ANNUAL SALARIES BY OCCUPATION (2010)

Occupation Description	Median
Accounting Clerk, Intermediate Level	\$38,229
General Clerk, Intermediate Level	\$32,228
Call Center Representative II-inbound	\$34,419
Customer Service Representative, Intermediate Level	\$37,604
Customer Service Representative , e-Commerce	\$30,706
Electrician, Intermediate Level	\$51,434
Computer Operator, Intermediate Level	\$43,306
Network Administrator, Intermediate Level	\$66,103
Programmer, Intermediate Level	\$68,503
Fork Lift Operator	\$31,887
General Laborer	\$29,216
Operations Research Analyst, Intermediate Level	\$64,191

SOURCE: Salary.com

Community Profile: Newark, Delaware

EDUCATION

PUBLIC SCHOOLS & SECONDARY INSTITUTIONS (2009-2010)

Total number of public schools	25
Expenditure per pupil by county	\$7,294
Elementary schools	18
Middle schools	4
High schools	3
High school enrollment - Total	3,717
High school graduation rates:	
Christiana H.S.	70.5%
Glasgow H.S.	62.8%
Newark H.S.	72.2%

SOURCE: State of Delaware

COUNTY POST-SECONDARY INSTITUTIONS

Less-than-Four-Year Institutions	Address	Total Fall Enrollment (2010)	Graduates (2009-2010)
Cecil College	North East, MD	2,446	271
Dawn Career Institute	Wilmington	672	407
Delaware College of Art and Design	Wilmington	224	70
Delaware Technical and Community College	Newark	7,451	604
Harris School of Business	Wilmington	716	389

Four-or-More-Year Institutions	Address	Total Fall Enrollment (2010)	Graduates (2009-2010)
Goldey-Beacom College	Wilmington	1,110	407
Strayer University	Newark	N/A	N/A
University of Delaware	Newark	21,177	4,497
Widener University	Wilmington	1,268	296
Wilmington University	New Castle	10,525	2,707

SOURCE: U.S. Department of Education, National Center for Education Statistics (IPEDS)

TOP DEGREES, CERTIFICATES AND DIPLOMAS BY NUMBER AWARDED 2009-2010

Description	Certificates					Total
	(Above or Below Baccalaureate)	Associates Degree	Bachelors Degree	Masters Degree	Doctorate	
Business- Management- Marketing- and Related Support Services	23	161	1,298	723		2,205
Health Professions and Related Programs	785	273	361	147	30	1,596
Education	12	58	444	840	69	1,423
Liberal Arts and Sciences- General Studies and Humanities		370	119	6		495
Social Sciences			427	46	19	492
Legal Professions and Studies	11	2	50	26	261	350
Engineering		7	224	69	42	342
Psychology			214	43	10	267
Visual and Performing Arts	22	56	131	21	3	233
Parks- Recreation- Leisure and Fitness Studies	11	11	183	13		218
Biological and Biomedical Sciences		7	165	17	18	207
Multi/Interdisciplinary Studies			193	3	11	207
Computer and Information Sciences and Support Services	19	29	91	52	6	197
Firefighting- and Related Protective Service	3	44	92	55		194
English Language and Literature/Letters	38		137	10	1	186
Public Administration and Social Service Professions		24	55	74		153
Communication- Journalism- and Related Programs	2		132	5		139
History			115	15	2	132
Agriculture- Agriculture Operations and Related Sciences	3	5	82	15	1	106
Physical Sciences			47	12	41	100

SOURCE: U.S. Department of Education, National Center for Education Statistics (IPEDS)

Community Profile: Newark, Delaware

TRANSPORTATION & ACCESS

DRIVING DISTANCES AND TIMES TO SELECTED LOCATIONS

Destination	*Distance	
	in Miles	Time
Baltimore, MD	56	57 mins
Boston, MA	345	5 hrs, 35 mins
Charleston, WV	423	6 hrs, 11 mins
Charlotte, NC	496	7 hrs, 33 mins
Cleveland, OH	431	6 hrs, 27 mins
New York, NY	132	2 hrs, 10 mins
Norfolk, VA	238	4 hrs, 9 mins
Philadelphia, PA	44	51 mins
Pittsburgh, PA	305	4 hrs, 37 mins
Washington, DC	95	1 hr, 36 mins

SOURCE: MapQuest - *From Newark

NEAREST COMMERCIAL AIRPORTS AND DISTANCE

Airport Name	Category	*Distance
		in Miles
Philadelphia International	Large hub	35
Baltimore/Washington International Thurgood Marshal	Large hub	68
Harrisburg (PA) International Airport	Small hub	74

SOURCE: Federal Aviation Authority

*From Newark

QUALITY OF LIFE

COMMUTATION (2010)

% of Workforce with:	Percent
Under 15-minute commute or work at home	39.7%
15 to 29-minute commute	35.5%
30 to 59-minute commute	18.4%
60-minute or more commute	6.4%

SOURCE: Nielsen-Claritas, Inc.

MEDIAN HOME VALUE (2010)

	Value
Median Home Value	\$255,006

SOURCE: Nielsen-Claritas, Inc.

CLIMATE

Average High Temp. °F (July)	88
Average Low Temp. °F (January)	23.8
Average Annual Rainfall (inches)	43.6
Average Annual Snowfall (inches)	11.7
Average Precipitation Days	108
Average Clear Days	202

SOURCE: BestPlaces.net

COST-OF-LIVING INDEX VS. U.S. (U.S.=100)

Cost of Living	116
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SOURCE: BestPlaces.net

LABOR LEGISLATION, WORKERS' COMPENSATION, AND UNEMPLOYMENT INSURANCE

WORKERS' COMPENSATION INSURANCE (2010)

Rate - average manufacturing (2009)	\$4.82
Rate - clerical code 8810	\$0.54
Maximum weekly benefit	\$609.82

SOURCE: State of Delaware

STATE UNEMPLOYMENT INSURANCE (2010)

Unemployment insurance rate (avg. existing)	0.3%-8.2%
Unemployment insurance rate (for new employers)	2.50%
Unemployment insurance taxable base	\$10,500
Unemployment insurance maximum weekly benefit	\$330

SOURCE: ADP, Inc.

STATE LABOR LEGISLATION

Employment-at-Will Legislation in effect?	Yes
Right-to-Work law in effect?	No

SOURCE: State of Delaware

TAXES (2010)

STATE CORPORATE INCOME TAX

Maximum Rate	8.7%
Taxable Base	Net

SOURCE: State of Delaware

SALES AND USE TAX

State Rate	None
Local Add-On	None

SOURCE: State of Delaware

INDIVIDUAL PERSONAL STATE INCOME TAX

Maximum State Tax Rate	6.95% + \$2,943.50
Taxable Base	Federal adjusted gross income

SOURCE: State of Delaware

PROPERTY TAX (County Average)

Effective Property Tax Rate per \$1,000 of home value	\$7.21
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SOURCE: BestPlaces.net

Community Profile: Newark, Delaware

MAJOR EMPLOYERS (Top 10 by Employment)

Name	Employment	Primary Product or Service	Location
Christiana Care Health System	7,000	General medical and surgical hospitals	Newark
University of Delaware	4,000	Educational Services	Newark
Delaware Division of Aging & Adult	2,500	resources	Newark
Siemens Healthcare Diagnostics	1,500	manufacturing	Newark
Astra Zeneca	1,000	manufacturing	Newark
Chase Bank USA NA	697	Banking	Newark
Computer Sciences Corporation	700	Custom computer programming	Newark
Dow Electronic Materials	700	Chemical manufacturers	Newark
A & P Bohinski	252	Farm supplies	Newark
BF Rich Co.	250	Window manufacturer	Newark

SOURCE: ReferenceUSA

UNIONS (2006 – Current Month)

UNION ELECTIONS (City of Newark)

Year	# of Elections	Union Wins	Union Losses	# Certifications/ # Decertifications
Feb-11		No Union Elections Held		
2010	1	1	0	1/0
2009		No Union Elections Held		
2008	2	1	1	2/0
2007	1	0	1	1/0
2006	2	2	0	2/0

SOURCE: National Labor Relations Board, LRI

EMPLOYMENT CLUSTERS (County Level)

INDUSTRY CLUSTERS	Location Quotient
Advanced Materials	0.96
Agribusiness, Food Processing & Technology	0.03
Apparel & Textiles	0.51
Arts, Entertainment, Recreation & Visitor Industries	0.68
Biomedical/Biotechnical (Life Sciences)	1.93
Business & Financial Services	1.95
Chemicals & Chemical-Based Products	0.91
Defense & Security	0.49
Education & Knowledge Creation	0.79
Energy (Fossil & Renewable)	0.93
Forest & Wood Products	0.47
Glass & Ceramics	0.22
Information Technology & Telecommunications	1.04
Transportation & Logistics	0.57
<i>Manufacturing Supercluster:</i>	0.48
<i>Primary Metal Mfg</i>	0.59
<i>Fabricated Metal Product Mfg</i>	0.31
<i>Machinery Mfg</i>	0.08
<i>Computer & Electronic Product Mfg</i>	1.18
<i>Electrical Equipment, Appliance & Component Mfg</i>	0.80
<i>Transportation Equipment Mfg</i>	0.24
Mining	0.00
Printing & Publishing	0.69

SOURCE: StatsAmerica

OCCUPATIONAL CLUSTERS	Location Quotient
Managerial, Sales, Marketing and HR	1.12
Skilled Production Workers: Technicians, Operators, Trades, Installers & Repairers	0.85
Health Care and Medical Science (Aggregate)	1.18
Health Care and Medical Science (Medical Practitioners and Scientists)	1.24
Health Care and Medical Science (Medical Technicians)	0.91
Health Care and Medical Science (Therapy, Counseling and Rehabilitation)	1.24
Mathematics, Statistics, Data and Accounting	1.68
Legal and Financial Services, and Real Estate (L & FIRE)	1.34
Information Technology (IT)	1.33
Natural Sciences and Environmental Management	1.11
Agribusiness and Food Technology	0.36
Primary/Secondary and Vocational Education, Remediation & Social Services	0.92
Building, Landscape and Construction Design	1.19
Engineering and Related Sciences	1.63
Personal Services Occupations	0.96
Arts, Entertainment, Publishing and Broadcasting	0.77
Public Safety and Domestic Security	0.66
Post-secondary Education and Knowledge Creation	1.38
Technology-Based Knowledge Clusters	1.45

SOURCE: StatsAmerica

30-Minute Labor-Shed Profile

Intersection of Main Street and Academy Street, Newark, DE

POPULATION & DEMOGRAPHICS

POPULATION

	Year	Population
	1990	398,054
	2000	466,631
	2010 (est)	505,942
	2015 (est)	523,148
	Change 1990 - 2000	17.2%
	Change 2000 - 2010	8.4%
	Change 1990 - 2010	27.1%
	Change 2010 - 2015	3.4%

SOURCE: Nielsen-Claritas, Inc.

DIVERSITY (2010)

Race/Ethnicity	Percent
White	68.8%
Black/African American	21.7%
Asian	3.5%
American Indian	0.3%
Pacific Islander	0.0%
Other	5.7%
Hispanic or Latino	8.4%
Not Hispanic or Latino	91.6%

SOURCE: Nielsen-Claritas, Inc.

HOUSEHOLD INCOME (2010)

Median Household Income

Year	Amount
2000	\$52,579
2010	\$63,476
2015	\$67,382
Change '10 - '15	6.2%

SOURCE: Nielsen-Claritas, Inc.

Household Income Distribution (2010)

Households	187,823
Less than \$35,000	25.2%
Between \$35,000 and \$75,000	34.2%
Greater than \$75,000	40.6%

SOURCE: Nielsen-Claritas, Inc.

EDUCATIONAL ATTAINMENT

Highest Level	2010
No High School Diploma	12.6%
High School Diploma Only	29.6%
1 to 3 Years College	27.0%
Associate Degree	7.2%
Bachelors Degree	19.1%
Graduate Degree	11.7%
12 to 15 years of education	56.6%
16 or more years of education	30.8%

SOURCE: Nielsen-Claritas, Inc.

AGE DISTRIBUTION

Percent

Age Group (in years)	2000	2010	2015
0-17	25.9%	24.4%	24.0%
18-34	25.8%	23.3%	22.8%
35-54	30.0%	29.2%	27.2%
55-64	7.9%	11.5%	12.6%
65-74	5.6%	6.5%	8.2%
75 and over	4.7%	5.0%	5.2%

SOURCE: Nielsen-Claritas, Inc.

Numeric

Age Group (in years)	2010	2015
0-17	123,589	125,565
18-34	118,074	119,221
35-54	147,774	142,234
55-64	58,416	66,030
65-74	33,020	42,651
75 and over	25,068	27,446

SOURCE: Nielsen-Claritas, Inc.

Change in Population by Age Group (2010-2015)

Age Group (in years)	Number	Percent
0-17	1,976	1.6%
18-34	1,147	1.0%
35-54	-5,540	-3.7%
55-64	7,614	13.0%
65-74	9,631	29.2%
75 and over	2,378	9.5%

SOURCE: Nielsen-Claritas, Inc.

MEDIAN AGE

Year	Age
2000	33.9
2010	36.6
2015	37.5

SOURCE: Nielsen-Claritas, Inc.

30-Minute Labor-Shed Profile: Intersection of Main Street and Academy Street, Newark, DE

LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	246,251
2010	273,360
% Change 2000 - 2010	9.9%

SOURCE: Nielsen-Claritas, Inc.

EMPLOYMENT	Number	Percent
2000	232,861	94.6%
2010	256,130	93.7%

SOURCE: Nielsen-Claritas, Inc.

UNEMPLOYMENT	Number	Percent
2000	13,390	5.4%
2010	17,230	6.3%

SOURCE: Nielsen-Claritas, Inc.

LABOR PARTICIPATION (2010)

	Percent
Male	74.6%
Female	63.8%
Total	69.0%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY INDUSTRY (2010)

Industry	Employment	Percent
Total	256,130	100%
Agriculture/Forest/Fish/Hunt	1,834	0.7%
Construction	17,770	6.9%
Total Manufacturing	27,272	10.6%
Wholesale Trade	6,473	2.5%
Retail Trade	30,008	11.7%
Transport/Warehouse/Utils	11,854	4.6%
Information	5,377	2.1%
Fin/Insur/RE/Rent/Lse	31,565	12.3%
Prof/Sci/Tech/Admin	17,730	6.9%
Mgmt of Companies	342	0.1%
Admin/Sprrt/Waste Mgmt	10,718	4.2%
Educational Svcs	23,241	9.1%
Health Care/Soc Asst	32,462	12.7%
Entertainment/Rec Svcs	5,044	2.0%
Accommodation and Food Services	14,424	5.6%
Other Services (excluding Public Administration)	10,256	4.0%
Public Administration	9,760	3.8%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY OCCUPATION (2010)

Occupational Group	Employment	Percent
Total	256,130	100%
Management, Including Farmers and Farm Managers	29,688	11.6%
Business and Financial Operations	13,193	5.2%
Computer and Mathematical	7,809	3.0%
Architecture and Engineering	5,676	2.2%
Life, Physical, and Social Science	4,969	1.9%
Community and Social Services	4,469	1.7%
Legal	2,969	1.2%
Education, Training, and Library	15,292	6.0%
Arts, Design, Entertainment, Sports, and Media	3,648	1.4%
Healthcare Practitioners and Technical	13,268	5.2%
Healthcare Support	5,661	2.2%
Protective Service	5,335	2.1%
Food Preparation and Serving Related	12,975	5.1%
Building and Grounds Cleaning, and Maintenance*	8,877	3.5%
Service: Personal Care and Service	8,181	3.2%
Sales and Related Occupations	26,688	10.4%
Office and Administrative Support	39,787	15.5%
Farming, Fishing, and Forestry*	1,036	0.4%
Construction and Extraction*	13,120	5.1%
Installation, Maintenance, and Repair*	8,523	3.3%
Production*	11,070	4.3%
Transportation and Material Moving*	13,894	5.4%

SOURCE: Nielsen-Claritas, Inc.

*Blue-collar occupations

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2010)

Occupational Group	Employment	Percent
Total	97,908	100.0%
Healthcare Practitioner/Technician	13,460	13.7%
Life/Physical/Social Science	5,041	5.1%
Architecture/Engineering	5,758	5.9%
Arts/Design/Entertainment/Sports/Media	3,701	3.8%
Business and Financial Operations	13,384	13.7%
Computer and Mathematical	7,922	8.1%
Education/Training/Library	15,513	15.8%
Legal	3,012	3.1%
Management including Farmers/Farm Mgrs	30,117	30.8%

SOURCE: Nielsen-Claritas, Inc.

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2010)

Occupational Group	Employment	Percent
Blue Collar	56,520	22.1%
White Collar	199,610	77.9%

SOURCE: Nielsen-Claritas, Inc.

FOR MORE INFORMATION, PLEASE CONTACT
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